

KATIE ASHLYN FANG



WORK EXPERIENCE

The Edit Media Group • Graphic Design Intern

Jun 2024 - present

- Utilizing Figma, Adobe Creative Suite, Procreate, and Canva to create compelling and effective media assets for brands such as Sports Research, MOON Oral Beauty, Caruso, Florence Beauty, Full Moon Pet, and Anita Ko.
- Assisting in coordinating digitally optimized campaign strategies and product releases for clients' social media accounts.
- Designing and curating visually engaging static and motion graphics, collages, grid layouts, and email marketing newsletters.

Freelance Book Cover Illustrator

Jan 2023 - Present

- *Masquerade* by Kiera Grace (2023)
- *Dragonslayer: Into The Fire* by Alexander M. Wyckoff (2023)

MedAssent Inc. • Video Production Animator Intern

Jun 2021 - Aug 2021

- Utilized Procreate, Adobe Illustrator, Adobe After Effects, and Adobe Premiere Pro to create an instructional video on how to use the Ellipta inhaler for a medication adherence-focused digital health startup.
- Worked directly with pharmacists, clinicians, and other animators to develop a script, storyboard, and final product.

PROJECTS

ScubaBear Co. • Founder

May 2021 - Jul 2022

- Designed and created stickers, greeting cards, and dog bandanas to spread awareness for marine life while raising funds to donate to ocean conservation organizations.

Bracelets to Empower And Develop (BEAD) Program • Creative Director

Jun 2019 - Sep 2022

- Led the development of bracelet and jewelry designs for the nonprofit, which teaches jewelry-making skills to disenfranchised widows in Nigeria and connects their goods to the global market.
- Raised over \$1000 in direct funds for the widows and sent 400 malaria nets to their villages.

EXTRACURRICULARS

ArtxIficial at UCLA • Co-Founder, Creative Lead

Sep 2024 - present

- Developed a cohesive branding guide and logo that encapsulates the fluid, innovative identity of ArtxIficial, a community for students exploring the intersection of art and technology in entertainment.
- Designing all marketing materials, merchandise, and Instagram content to expand the club's presence on campus.

A-Team Med • Art Director

Oct 2024 - present

- Redesigned the logo, podcast cover, and website to reflect A-Team Med's mission of empowering AANHPI medical students in their academic, professional, and personal journeys.

UCLA Regents Scholar Society • Publicity Director

Sep 2022 - present

- Designed merchandise and produced promotional media for the RSS Instagram account as a Design Committee Member.
- Leading a committee of peers to execute RSS communication initiatives.

UCLA Taiwanese Culture Night • Graphic Designer

Sep 2023 - Mar 2025

- Produced social media graphics and official show programs that visually aligned with the narrative of each performance.

PUBLICATIONS

The Magic Pop-Up Shop • Author & Illustrator

Oct 2022

- Wrote and illustrated a children's book with themes of fulfillment and appreciation for the small things in life.
- Successfully self-published the book with over \$370 in sales and several 5-star reviews.

EDUCATION

University of California, Los Angeles (UCLA)

B.A. in World Arts and Cultures (GPA: 4.0)

Expected Jun 2026

ACCOLADES

Regents Scholar • UCLA 2022 - present

The 11th Annual ASUCLA T-Shirt Design Competition Winner • UCLA 2024

The ASUCLA 2024 Art in the Union Winner • UCLA 2024

23rd Chapman University Annual Holocaust Art and Writing Contest Finalist 2022

Science, Technology, Religion, Engineering, the Arts, and Math (STREAM) Scholar • Rosary Academy 2018 - 2022

SKILLS

- Microsoft Office (Word, PowerPoint, Excel)
- Google Suite (Drive, Doc, Slides, Sheets)
- Procreate (Illustration, 2D Animation)
- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro)
- Web Design (Wix, WordPress)
- Social Media Management
- Figma

CONTACT



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